#### **Privacy & Cookie Policy**

By using or accessing Picky Asssit Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways.

- Picky Assist has the utmost respect for its Users Privacy. This Privacy Policy
  embodies our commitment to its protection through adherence to fair electronic
  information practices. User may have Picky Assist's promise that Picky Assist shall
  not electronically process customer's personal and/or business information in any way
  that is incompatible with the policy.
- Picky Assist respects the privacy of its Users need, and therefore does not use data collected from its Customers, whether order information or personal information, for any purpose other than for preparation of reports.
- 3. With respect to security: Picky Assist has got appropriate security measures in place available in Picky Assist's physical facilities to protect against the loss, misuse or alteration of information that Picky Assist has processed from Users end. If required in response to a subpoena, court order of verified administrative body requesting disclosure of a transaction, Picky Assist may disclose the limited amount of Personally Identifiable Information as may be required in legal proceedings. Picky Assist will limit the scope and will only disclose that information, which is required.

#### What information we collect

 We collect only basic information in order enable us to give you service, Full Name, Email Address, Country, IP Address, Time Zone, Mobile Number, Mobile Phone Make, Model details for creating your account and we read all incoming messages from different OTT Messaging app installed in your mobile phone or you act as as admin as per the consent given by you in order to automate the OTT messaging applications.

- 2. At any point of time the users can turn on and off the access given to read and push the messages received in OTT messaging applications.
- 3. We collect and store various OTT messaging applications API Token, Scerte Key

# What information we share

We don't share any kind of information with any 3 rd party under any circumstances however your information may be shared under following circumstances

- Demand from verified administrative / government body
- Demand from our payment gateway partner in order to verify a transaction
- Demand from our fraud monitoring team in case of any suspicious activity / event.

Picky Assist will limit the scope and will only disclose that information, which is required

### How we store the data

We store all users personal details in industry standard encryption format, push and pull messages from your OTT messaging app is stored as unencrypted for showing and preparing the detailed reports.

# **Cookie Policy**

We use cookies to understand, secure, operate, and provide our Services. For example, we use cookies:

- To provide Picky Assist web and app and other Services that are web-based, improve your experiences, understand how our Services are being used, and customize our Services;
- 2. To remember your choices, such as your language preferences, and otherwise to customize our Services for you.
- 3. To secure you by marking your computer or mobile phone as trusted device.